Defining Markets Conference

The annual Defining Markets conference focuses on major topics shaping the economy, business, and financial markets. This event will highlight three topics: creating alpha in equity investing, investment strategy, and IoT.

**Equity Investing – The Road to More Consistent Alpha**

The road to more consistent alpha, which is especially important in the age of rising passive management and declining fees, may involve using technology in equity analysis and information gathering, developing risk models, and alpha factors by traditional active managers.

**Investment Strategy**

Is the economy moving to late cycle? Is market volatility on the rise? This may have significant implications on your portfolio.

**IoT: Can It Solve the U.S. Productivity Problem?**

Technology is changing how corporations operate. Will IoT, blockchain, and improving data analytics help drive productivity and economic growth?

**Wednesday, September 18, 2019**

2:00 – 5:15 p.m. | Miller High Life Theatre, 500 W. Kilbourn Ave., Milwaukee

Networking reception to follow

For more information and to register, please visit lubar.uwm.edu/definingmarkets

Discounted Fee for AAII Members: $100 (All proceeds support Investment Management Certificate Program student scholarships and program learning opportunities)

CFA CE Credit – 3 hours / CFP and WI Insurance CE – 3 credits each