

Defining Markets Conference

The annual Defining Markets conference focuses on major topics shaping the economy, business, and financial markets. This event will highlight three topics: creating alpha in equity investing, investment strategy, and IoT.

Equity Investing – The Road to More Consistent Alpha

The road to more consistent alpha, which is especially important in the age of rising passive management and declining fees, may involve using technology in equity analysis and information gathering, developing risk models, and alpha factors by traditional active managers.



BOB BUKOWSKI

Principal & Senior Consultant,
Alpha Investment Consulting Group
(Moderator of the first 2 panels)



BRIAN HELLMER

Managing Director,
Public Equities, State of Wisconsin
Investment Board

Investment Strategy

Is the economy moving to late cycle? Is market volatility on the rise? This may have significant implications on your portfolio.



JEFF DEGRAAF

Founder and Chairman
Renaissance Macro
Research, LLC



WILLIAM DELWICHE

Managing Director,
Investment Strategist,
Robert W. Baird

IoT: Can It Solve the U.S. Productivity Problem?

Technology is changing how corporations operate. Will IoT, blockchain, and improving data analytics help drive productivity and economic growth?



KATHLEEN GALLAGHER

Pulitzer Prize winner,
Executive Director,
Milwaukee Institute
(Moderator)



MARK COTTELEER

Executive Director,
Deloitte's Center for
Integrated Research



DAVID VASKO

Director,
Advanced Technology,
Rockwell Automation



JOHNSON
FINANCIAL GROUP.

BANKING WEALTH INSURANCE



Robert W. Baird
Nicholas Company Inc.



Northwestern Mutual
Investment Risk and
Operations



J.P.Morgan
Riverwater Partners

Wednesday, September 18, 2019

2:00 – 5:15 p.m. | Miller High Life Theatre, 500 W. Kilbourn Ave., Milwaukee

Networking reception to follow

For more information and to register, please visit lubar.uwm.edu/definingmarkets
 Discounted Fee for AALL Members: \$100 (All proceeds support Investment Management Certificate Program student scholarships and program learning opportunities)
 CFA CE Credit – 3 hours / CFP and WI Insurance CE – 3 credits each